

PEACH BLINK					
	Book Designers & Publishers				
	TYPE	BOOK DESIGN	DESIGN + SALES		
	COST	17,000	20,000	27,000	35,000
	SERVICES	A	B	C	D
1	BOOK DESIGNING (EDITORIAL)	Y	Y	Y	Y
	Proofreading, enhancing, adjusting, aligning and rectifying all the visible errors of the content by professional editors. Choice of font, text size, words/paragraphs per page, index, acknowledgment as well as compilation of the entire book.				
2	LEGAL	Y	Y	Y	Y
	International Standard Book Number (ISBN) both 10 & 13 digit. - Copyright under author's name.				
3	BOOK COVER	3 options	5 options	7 options	10 options
	Front & Back				
4	Marketing	N/A	N/A	10 days (paid & organic)	20 days (paid & organic)
	Social Media Marketing, Email Marketing, WhatsApp groups/Broadcasts				
5	Sales	N/A	Y	Y	Y
	Flipkart listing, Amazon amazon, company's website.				
6	Paid Reviewers	N/A	N/A	3	5
7	Author's Copies	1	3	5	7
Note:	Author's Royalty on sales	30%			
Additional Paid Services	E-Book listing on Amazon Kindle	2,000			