

PEACH BLINK						
Book Designers & Publishers						
	TYPE	BOOK DESIGN	DESIGN + SALES			
	COST	20,000	25,000	30,000	37,000	30% royalty
	SERVICES	A	B	C	D	
1	BOOK DESIGNING (EDITORIAL)	Y	Y	Y	Y	
	Proofreading, enhancing, adjusting, aligning and rectifying all the visible errors of the content by professional editors. Choice of font, text size, words/paragraphs per page, index, acknowledgment as well as compilation of the entire book.					
2	LEGAL	Y	Y	Y	Y	
	International Standard Book Number (ISBN) both 10 & 13 digit. - Copyright under author's name.					
3	BOOK COVER	3 options	5 options	7 options	10 options	
	Front & Back					
4	Marketing	Organic Basic (3 days)	Organic Advance (5 days)	10 days (paid & organic)	20 days (paid & organic)	
	Social Media Marketing, Email Marketing, WhatsApp groups/Broadcasts					
5	Sales	Only on website	Y	Y	Y	
	Flipkart listing, Amazon amazon, company's website.					
6	Paid Reviewers	N/A	1	3	5	
7	Author's Copies	1	3	5	7	
Note:	Author's Royalty on sales	30%				
Additional Paid Services	E-Book listing on Amazon Kindle	2,000				